

文藻外語大學特色學分班---「新創事業與融資」(2學分)

◆開課重點

1. 參加條件：Who may elect this course?

- 本校四技、二技學生，研究所以及專科部四年級(含)以上學生。 Undergraduate or graduate students or the fourth or fifth year students from the five-year junior college can elect this course.
- 對於創業計畫有興趣，願意投注時間學習如何擬定創業計畫、模擬 CEO/CMO/CFD/COO 角色扮演及接受董事會模擬提案簡報挑戰的學生創業團隊。 Those who are interested in preparing a business plan for entrepreneurial idea and willing to present the plan to a simulated meeting of board of directors.

2. 報名及課程規定：Steps to elect the course

填寫線上申請表 <https://forms.gle/Rhv14NC5yg7YjMPR9> 並經遴選程序，始得修習課程。

Please fill in the online google form. <https://forms.gle/Rhv14NC5yg7YjMPR9>

- 新創事業與融資課程以招收 20-32 名學生共計 5-8 組創業團隊為原則。 Will recruit 20 to 32 students in 5 to 8 teams.
- 報名創業培訓課程，須繳交 1000 元保證金，於通過課程(取得學分)後領回。完成創業計畫，可獲獎勵 1000 元。若期末獲選為表現優異者，創業團隊可再獲 5000 至 10000 元獎勵金。 Need to pay NTD1,000 deposit to attend the classes. Can be awarded NTD1,000 after completing the course. Great business plans can be awarded NTD5,000 to NTD10,000.

◆課程規劃 Course Plan

- 初階課程 Credit：2 學分 2 Credit Hours 九週 每週六 4 小時
- 課程名稱 Course title：新創事業與融資 Startup Business and Fundraising
- 授課教師 Instructor：張致中 Bernard Chang、盧美妃 Sophie Lu、四位具創業融資經驗業界經理人 Four Co-Teachers
- 參考資料 Course Material：創業計畫手冊 文藻創業計畫書 Business Plan Manual to be distributed.

◆重要時程 Schedule

項目	日期	備註
報名 Register	111 年 3 月 17 日(四)~ 111 年 3 月 28 日(一)17:00 止 March 17 to 28, 2022	Please key in your email.
面試通知 Interview Arrangement	111 年 3 月 29 日(二) March 29, 2029	簡訊及 e-mail 通知
面試遴選 Interview	111 年 3 月 30 日(三) 下午 3:30~5:30 pm March 30, 2022	面試地點 Place : Z1208、Z1209 (面試通知時將註明個人面試之時間與地點)
錄取結果公告 Student confirmed to take the course	111 年 3 月 31 日(四) 5:00pm March 31, 2022	公告於國際文教暨涉外事務學院首頁 to be announced on the webpage of College of Internatinal Culture, Education and Foreign Affairs
繳交保證金 Deposit	111 年 4 月 6 日(三)5:00pm 前 Pay by April 6, 2022	請至至善樓 12 樓 Z1201 繳交 負責人員:黃筠琪助理 Please go to Z1201 Ms. Huang after 1:00pm.
第一堂正式上課 The First Class	111 年 4 月 09 日(六) 9:00am-1:00pm April 9, 2022	時間: 9:10~13:00 地點: R301 上課/Q103 電腦教室實作 Lunch box to be provided.

◆Course Plan

Week 1: Business Plan Manual to be distributed

- Students by Groups (@4) and New business or New business division selected
- Group start up business selected and reported (communication & Collaboration)
Campus startup business

Week 2:

- Submission of "Startup Business" selected
- General introduction of business/financial world
- Management Skills : Preventive action Vs Corrective action
- Fund raising for Startup company or business division and to be integrated into Business Plan

Week 3:

- VIP (M&A) Guest speech
- How to write up and prepare Business Plan for startup business (or business division) and Example Shared
- BP – All information and data should be logical and feasible
- Main Contents of Business plan
 1. Legal compliance with law and regulation
 2. Marketing information collection and analyses
 3. Core competence and simple SWOT analyses
 4. Planned Schedule
 5. 3 Years Projected Income statement (P&L)
 - a. Capex (Capital expenditures assumption)
 - b. Opex (Operation expenses assumption)
 - c. Fund needed

Week 4

- 1 VIP speaker LiShan Eco CEO
- How to read (understand)the financial statements
- Three-year financial plan IRR NPV PBP
- Student Group BP skeleton/Key points Presentation and Critics
- Opinion given by instructor

Week 5:

- 1 VIP speaker (Meetup Formosa Founder)
- Student Group BP skeleton/Key points Presentation and Critics
- Opinion given by instructor

Week 6:

- 1 VIP speaker (Siziwan Education Foundation Secretary General)
- Student Group BP skeleton/Key points Presentation and Critics
- Opinion given by instructor

Week 7 and 8 (**Simulated Board Meeting**)

- Completed Business Plan (BP) presented by each student group
- Teacher and the other groups served as board members or executive committee
- All Business Plan due and submitted after “simulated board meeting and board members critics”

Week 9

Final and Top 2 BPs are selected and shared

註：業師名單與上課時間可能隨授課老師之情形而更動